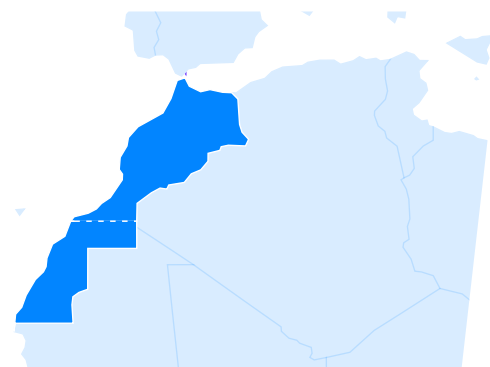


A young man and woman are playing basketball on an outdoor court. The woman, on the left, is wearing a white tank top and black leggings, and is leaning forward with her hands near the ball. The man, on the right, is wearing a white t-shirt and blue shorts, and is also leaning forward, looking at the ball. They are both smiling and appear to be enjoying the game. The background shows a green fence and trees.

Morocco - Highlights

POSITIVE IMPACT REPORT 2025

Making sustainability happen, together



Our presence in Morocco

Flutter Southern Europe & Africa (SEA) has been operating in Morocco since 2019 with Sisal Lotérie Maroc, following the successful bid in the SGLN tender for a ten-year contract to manage number games, instant lotteries, online games, virtual race and VLTs. Since 2022, we have been operating also in sports betting with Sisal Jeux Maroc after winning the tender launched by MDJS, under an eight-year licence, renewable for a further two years, in partnership with Paddy Power. Our retail network is composed of more than 1,500 affiliated points of sale.

POSITIVE IMPACT PLAN

Creating lasting impact

Our Positive Impact Plan is how we shape our activities to benefit the people and places we touch. It is a strategy that recognizes the areas where we can have the greatest impact. Through the plan, we are committed to Play Well for our customers, Work Better for our colleagues, Do More for our communities, and Go Zero for the environment.

PLAY WELL

Building a responsible gaming ecosystem

We apply a robust, internationally aligned Responsible Gaming framework across our operations. We monitor and evaluate results, based on the analysis of gaming data, customer satisfaction surveys and internal feedback, to identify areas for improvement. Player Protection tools implemented:

- Deposit limits, temporary and permanent self-exclusion options, allowing players to regulate their gaming practices.
- A self-assessment questionnaire to help players better understand their gaming behaviour and identify potential risk levels.
- Clear guidance promoting safe play habits.
- Parental control measures to prevent under-age access to gaming platforms.

WORK BETTER

Empowering our people

We are committed to creating an inclusive and supportive work environment where people feel valued and empowered to express their full potential.

By focusing on development, wellbeing, and inclusion, we foster innovation, sustainability, and shared growth. Our approach is supported by concrete policies and initiatives that promote physical and mental health, safety, accessibility, and active participation across all levels.

185
employees

27%
under 30

57%
women in
leadership roles

DO MORE

Supporting our communities

We aim to support Moroccan communities by backing social projects and innovation. Employees have the opportunity to contribute directly to local community by 4-hour volunteering leave per month. In addition, we have promoted solidarity marathons and clean-ups of beaches in Casablanca.

Between 2024 and 2025, we supported more than 400 young women through a programme aimed at girls at risk of marginalisation in eight rural villages. The programme was developed by the local NGO Project Soar and designed to improve leadership skills, raise awareness within the local community about girls' rights, and promote their employability and professional development.

GO ZERO

Protecting our planet

Reducing our environmental impacts is one of the core pillars of our sustainability strategy. We are committed to using electricity from renewable sources across all our offices and third-party-managed data centres, covering the energy consumption related to our activities with the purchase of Energy Attribute Certificates (EACs). In addition, we continuously work to minimize resource consumption, with a strong focus on reducing paper use.

100%
renewable energy across offices
and data centres

Empowering people through learning and wellbeing

We promote skills development and professional growth through an innovative and accessible training programme. The aim is to enhance people employability and foster a culture of continuous learning, whilst promoting personal development at every stage of the career. This programme has been developed alongside other initiatives aimed to promote wellbeing, such as mental health workshops and webinars. Since 2025, employees can also benefit from a partnership with an online mental wellbeing platform, offering each employee up to five individual online counselling sessions per year, which are fully covered by the company.

Supporting innovation

In 2024, we launched in Morocco the first international pilot of GoBeyond, Flutter SEA's programme supporting the startup ecosystem, with a focus on innovation and sustainable development. The initiative attracted 143 applications, with eight startups selected for a bootcamp in Casablanca and a final DemoDay with investors and ecosystem partners. The winning startup received a €10,000 grant, while the finalists met with key players of the Italian and European innovation ecosystems during a trip to Milan.

143
applications

€10,000
grant

8 startups
selected for an intensive
bootcamp in Casablanca



FlutterTM

**SOUTHERN EUROPE
& AFRICA**

